



Explore... Assess... Experience Engineering!
www.jets.org

Contact JETS for more information:
703.548.5387 x 102 or mbalkovic@jets.org

Corporate Investments

Connecting with a New Generation of Engineers

Every year, JETS impacts a diverse group of more than 40,000 high school students with educational programs that illustrate engineering in the real-world. Through our unique three-prong approach—*Explore, Assess, and Experience*—JETS academic competitions and career resources excite students about careers in engineering and technology by showing them the critical role engineers play in the world around us.

Why Invest?

Multiple industry and educational reports have surfaced making a strong and imminent call to action for strengthening America's students' skills and interest in science, technology, engineering, and mathematics (STEM). Misinformation and lack of understanding about STEM education and careers is contributing to a mindset that discourages our nation's students from pursuing the professions that lead our country's technological advancement and security.

As a prominent force in America's secondary education system, JETS will advance its focused, long-term and comprehensive strategy for successfully encouraging students to pursue engineering and related careers by:

- Enhancing its solid program infrastructure with updated materials and educational enrichment activities;
- Placing STEM resources directly in the hands of more teachers, counselors and students;
- Connecting with students at an early age when decision-making is most important;
- Providing real-world based, hands-on learning experiences that expand students' knowledge with extra-curricular activities not currently available in school curriculum; and
- Giving students a first-hand look at what an engineering career can mean for them—and the world.

Return

JETS invites corporations to get involved and make these efforts possible. JETS works with forward thinking companies who share our mission through national and program level support. Meeting the needs of the educational community and filling the demand of the industry workforce pipeline can be accomplished through mutually agreed upon investments which may be tailored to corporate interests. Special opportunities also exist for multi-year, multi-dimensional investments. Among the many benefits of supporting America's youth through JETS, you can:

- Strengthen your company's position as a national leader in pre-college engineering education outreach.
- Begin building a more qualified talent pool of future employees.
- Increase brand awareness to highly focused students ready to explore internships and co-op programs.
- Build upon existing or create new volunteer/mentor initiatives.
- Enhance local community activities with pre-developed resources.
- Gain high visibility and recognition in the education professional industry through premier national sponsorships.
- Foster students' career interests by providing the chance to make a difference.